

2009 Lowcountry Splash

Charleston, SC May 23rd, 2009

www.lowcountrysplash.com



Race Sponsorship Information

Thank you for your interest in sponsoring the 8th annual Lowcountry Splash open water swim benefiting the Logan Foundation. This 2.4 Mile swim in the Charleston harbor raises money for the Neo-Natal Intensive Care Unit at the Medical University of South Carolina and strives to serve children in need the Lowcountry. Over the past 7 years we have raised \$50,000 and we are looking for financial and product sponsors to support the event and to contribute to families in need at MUSC. As a sponsor, your company will have a unique opportunity to:



- Reach over 600 expected race participants and spectators
- Receive high community visibility in the Charleston area
- Showcase your company's products / services
- Help to bring families hope and supports during their times of need

The Lowcountry Splash supports the Logan Rutledge Children's Foundation which is an established 501 (c) (3) non-profit charitable organization and all donations/sponsorships are tax deductible. Please see the following page for sponsorship levels and benefits. To become a sponsor, please complete the following form. You may mail it the address listed below or email the information to gbanks@rcctherapy.com.

My organization is interested in sponsoring the 8th annual Lowcountry Splash at the following level (check one):

- | | |
|---|--|
| <input type="radio"/> Corporate Sponsor (presenting) (\$5,000+) | <input type="radio"/> Major Sponsor (\$500+) |
| <input type="radio"/> Champions Sponsor (\$2,500+) | <input type="radio"/> Donor Sponsor (product) (Any amount under \$500) |
| <input type="radio"/> Elite Sponsor (\$1,000+) | |

Organization Name: _____

Organization Address: _____

City: _____ ST: _____ Zip: _____

Contact Name: _____ Contact Phone: _____

Contact Email: _____ Website: _____

I am interested in an in-kind (product) donation of: _____ Value:\$_____

Please email the information and any question to: gbanks@rcctherapy.com

Or, mail the completed form along with your tax deductible sponsorship contribution to:

The Logan Foundation –Race Sponsorship

1324 Crown Reach

Mt. Pleasant, SC 29466

(Please make check payable to "The Logan Foundation")

» Corporate sponsor: \$5,000 +

- Exclusive presenting name for the race (e.g. the 2009 Lowcountry Splash presented by *Your Company*)
- Name and logo will appear on event advertising including any radio spots
- Premium website prominence, company logo and link to your company including company profile.
- A representative will have an opportunity to say a few words at the awards ceremony
- Sponsorship includes the opportunity to have a table or booth display at the awards ceremony
- Eight (8) free participant registrations
- Your company name/logo will be placed prominently on the Front of the t-shirt
- Recognition will be given on the Lowcountry Splash Web site and at the race

» Champion sponsor: \$2,500 +

- Five (5) free participant registrations
- Name and logo will appear on event advertising including any radio spots
- Sponsorship includes the opportunity to have a table or booth display at the awards ceremony
- Your company name/logo will be placed prominently on the back of the race t-shirt
- Recognition will be given on the Lowcountry Splash Web site and at the race

*** All Sponsorship levels may provide literature or promotional items to be included in the race packets



Sponsor Levels

- » **Corporate** sponsor \$5,000 +
- » **Champion** sponsor \$2,500 +
- » **Elite** sponsor \$1,000 +
- » **Major** sponsor \$500 +
- » **Donor** Any amount under \$500

If you have any questions, contact
Greg Banks or Mark Rutledge (843) 884-7880.

» Elite sponsor: \$1,000 +

- Three (3) free participant registrations
- Sponsorship includes the opportunity to have a table or booth display at the awards ceremony
- Your company name/logo will be placed on the back of the race t-shirt
- Recognition will be given on the Lowcountry Splash Web site and at the race

» Major sponsor: \$500 +

- One (1) free participant registration
- Your company name/logo will be placed on the back of the race t-shirt
- Recognition will be given on the Lowcountry Splash Web site and at the race

» Donor – Any amount under \$500

- Recognition will be given on the Cooley Web site and at the race