

“GET UNDER IT”

7th Annual Lowcountry Splash

For Immediate Release

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(Mt. Pleasant, SC – May 1, 2008) “Get Under It” and join the hundreds of others in what’s become the premiere swim event in the lowcountry. NET.COM Broadband Services is proud to announce the **7th Annual Lowcountry Splash - Open Water Swim**.

This 2.4 mile-open water swim will take place on Saturday, May 31st in the Charleston Harbor. The start time is 8:00 a.m. at Hobcaw Yacht Club, passing under the New Ravenel Bridge, along the shoreline of the Yorktown Aircraft Carrier and finishing at (Marina) at Patriot’s Point.

The Splash has become South Carolina's premiere open water swimming event, formerly voted as winner of the Charleston Metro Sports Council Sporting Achievements. Hundreds of men, women and children come from all over the country to participate in this open water swim competition. Swimmers of all levels, age 12 years and older are invited to participate and experience the excitement and challenge of this unique event. There is also the Dash and Splash, a competition in the Over-Under Challenge for the best-combined time between the Bridge Run and the Lowcountry Splash.

Proceeds from the Lowcountry Splash benefit the Logan Rutledge Children’s Foundation, a non-profit organization. The foundation was established in the loving memory of Logan Jennings Rutledge who was born July 30, 2001 at the Medical University of South Carolina. Logan weighed just lb, 12 oz., and after a courageous battle, died on August 26, 2001. The foundation has raised over \$30,000 over the years for programs that promote health and welfare of children at MUSC’s Neonatal Intensive Care Unit and benefits other various children’s charities.

To register or for more information visit www.lowcountrysplash.com.

The following companies are proud sponsors of the 7th Annual Lowcountry Splash: NET.COM Broadband Services, Rehabilitation Centers of Charleston/RCC, Citadel Broadcasting Co., Patriots Point Naval and Maritime Museum, Hobcaw Yacht Club, Atlanta Bread Company, Bagel Nation, Bi-Lo, Breck’s Restaurants, Center for

Therapeutic Massage, Charleston Bicycle Company, City of Charleston Southern Marlins Racing Team, Coastal Expeditions, Community First Bank, Desktop Co-op, Food Lion, Just Chill, Kentucky Fried Chicken, Motley Rice Attorneys at Law, Mt. Pleasant Swim Club, New South Construction, Piggly Wiggly, Prudential Realty/Ida Fressilli, The Extra Mile, and Try Sports.