



“GET UNDER IT”

10th Annual Lowcountry Splash

For Immediate Release

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(Mt. Pleasant, SC – May 6, 2011) It’s been 10 years that swimmers from around the world have been “**Getting Under It**” by participating in Charleston’s premiere swim event. Ameris Bank is proud to announce the **10th Annual Lowcountry Splash - Open Water Swim** on May 28th, 2011.

This 2.4 mile-open water swim will take place on Saturday, May 28th in the Charleston Harbor. The start time is 8:00 a.m. at Hobcaw Yacht Club, passing under the Ravenel Bridge, along the shoreline of the historic Yorktown Aircraft Carrier and finishing at Patriot’s Point.

To celebrate our 10th anniversary of the unique event we want a record-breaking number of swimmers to participate. “The great thing about the Splash is that swimmers of all levels and ages participate, we now see kids, their parents and grandparents making this an annual event for their family,” said Mark Rutledge, Lowcountry Splash Director. Last year almost 500 swimmers took to the water.

Although this is an award-winning competitive swim, there are local charities that benefit as well. Proceeds from the Lowcountry Splash benefit the Logan Rutledge Children’s Foundation, a non-profit organization. The foundation was established in the loving memory of Logan Jennings Rutledge who was born July 30, 2001 at the Medical University of South Carolina. Logan weighed just 1 lb, 12 oz., and after a courageous battle, died on August 26, 2001. The foundation has raised over \$70,000 over the years

for programs that promote health and welfare of children at MUSC's Neonatal Intensive Care Unit and benefits other various children's charities. While the foundation continues to be committed to children's charities, it is also focused on a swimming initiative. In 2010 year the foundation appropriated \$20,000 to Charleston County School District for their swimming program to support swimming lessons for three schools.

There is also the Dash and Splash, a competition in the Over Under Challenge for the best-combined time between the Bridge Run and the Lowcountry Splash.

To register or for more information visit www.lowcountrysplash.com.

We would like to thank our sponsors for supporting this years' event. Ameris Bank, Q104.5, Y102.5, News Radio 94.3 and WEZL, Rehabilitation Centers of Charleston/RCC, Roper St. Francis Sports Medicine, Patriots Point Naval and Maritime Museum, Hobcaw Yacht Club, NetTec, LLC., Mt. Pleasant Swim Club, Breck's Restaurants, Atlanta Bread Company, dish & design, Bagel Nation, City of Charleston Southern Marlins Racing Team, Carolina One, Ida Fressilli, Try Sports, The Towne of Mt. Pleasant, Just Chill, and Great Harvest Bread Company.

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