

# “GET UNDER IT”

## 9<sup>th</sup> Annual Lowcountry Splash

### For Immediate Release

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**(Mt. Pleasant, SC – May 7, 2010)** In less than a month the Cooper River will be filled with hundreds of swimmers taking part in Charleston’s premiere swim event and will “Get Under It”. Q104.5, Y102.5, News Radio 94.3 and WEZL Rehabilitation Centers of Charleston are proud to announce the **9th Annual Lowcountry Splash - Open Water Swim**.

This 2.4 mile-open water swim will take place on Saturday, June 5 in the Charleston Harbor. The start time is 7:30 a.m. at Hobcaw Yacht Club, passing under the Ravenel Bridge, along the shoreline of the historic Yorktown Aircraft Carrier and finishing at Patriot’s Point.

Although this is a competitive swim, there is a good cause that benefits as well. Proceeds from the Lowcountry Splash benefit the Logan Rutledge Children’s Foundation, a non-profit organization. The foundation was established in the loving memory of Logan Jennings Rutledge who was born July 30, 2001 at the Medical University of South Carolina. Logan weighed just lb, 12 oz., and after a courageous battle, died on August 26, 2001. The foundation has raised over \$60,000 over the years for programs that promote health and welfare of children at MUSC’s Neonatal Intensive Care Unit and benefits other various children’s charities. While the foundation continues to be committed to children’s charities, a new swimming initiative is a focus as well. Last year the foundation appropriated \$20,000 to Charleston County School District for their swimming initiative to support swimming lessons for three schools. Last year there were several high profile drownings in the area, most including young children. “We just felt that it was something we should be involved in given the nature of our event. We live on the coast, it is imperative everyone know basic swimming skills,” said Mark Rutledge, Logan Rutledge Foundation and Splash Director.

Formerly voted the winner of the Charleston Metro Sports Council Sporting Achievements, the Lowcountry Splash has become South Carolina's ultimate open water swimming event. Last year 450 men, women and children come from all over the country to participate in this open water swim competition. Swimmers of all levels, age 12 years and older are invited to participate and experience the excitement and challenge of this

unique event. There is also the Dash and Splash, a competition in the Over Under Challenge for the best-combined time between the Bridge Run and the Lowcountry Splash.

To register or for more information visit [www.lowcountrysplash.com](http://www.lowcountrysplash.com).

We would like to thank our sponsors for supporting this years' event. Q104.5, Y102.5, News Radio 94.3 and WEZL, Rehabilitation Centers of Charleston/RCC, Roper St. Francis Sports Medicine, Patriots Point Naval and Maritime Museum, NetTec, LLC., Hobcaw Yacht Club, The Town of Mt. Pleasant, Mt. Pleasant Swim Club, City of Charleston Southern Marlins Racing Team, Disability Law Group, Carolina One, Try Sports, Breck's Restaurants, Atlanta Bread Company, Atlanta Bread Company, dish & design, Bagel Nation, Chick-fil-a, and Just Chill,.

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